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# Artificial Intelligence Policy

## ARTIFICIAL INTELLIGENCE MANAGEMENT

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# Change History

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08 Dec 2023	0.1	Declan Bright	Initial version
14 Dec 2023	0.2	Declan Bright	Updates based on team feedback
14 Dec 2023	1.0	James Fitter	Reviewed and approved
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## Purpose

The purpose of this AI policy is to define guidelines and best practices for the responsible and ethical use of Artificial Intelligence (AI) within Oneview Healthcare and within our products. All users of AI enabled systems must use those systems in a manner that aligns with the company's values, adheres to legal and regulatory standards, and promotes the safety and well-being of our staff and customers.

## Scope

This policy applies to all employees, contractors, partners, suppliers and customers of Oneview Healthcare who use or interact with AI systems, including but not limited to; Generative AI, LLMs (Large Language Models), ML (Machine Learning) and any tools, services & applications with integrated AI capabilities.

## Policy

### Authorized Use

AI tools, services and platforms for use within Oneview or our products must be evaluated and approved by the AI Governance Group before use. This includes reviewing the tool's security & data privacy features, terms of service, and privacy policy.

AI tools, services and platforms may only be used for business purposes approved by the AI Governance Group. Such purposes include; code generation, product feature development, marketing content & document generation, market research, or other legitimate activities.

### Responsible AI Use

Users of AI systems must use the systems responsibly and ethically, avoiding any actions that could cause harm to others, violate data privacy, or facilitate malicious activities.

Generated content must be reviewed by a human before distribution. Generated content must not be used or distributed if it is misleading, harmful, offensive, or discriminatory.

### Bias and Fairness

Users of AI systems must be cognizant of the risks and are encouraged to actively identify and mitigate biases in AI systems. Users must ensure that outputs from AI systems are fair, inclusive, and do not discriminate against any individuals or groups.

### Human-AI Collaboration

Users of AI systems must be cognizant of the limitations of AI systems and always use their judgment when interpreting and acting on AI-generated content or recommendations. In most cases, AI systems should only be used as a tool to augment human decision-making, not replace it.

## Compliance with Laws and Regulations

AI systems must be used in compliance with all applicable laws and regulations (EU AI Act etc.), including data protection, privacy, and intellectual property laws.

## Intellectual Property Rights

Users of AI systems must respect and protect intellectual property rights, both internally and externally. Unauthorized use of copyrighted material or creation of content that infringes on the intellectual property of others is strictly prohibited.

## Transparency and Accountability

Users and developers of AI systems must be transparent about the use of AI in their work, ensuring that stakeholders are aware of the technology's involvement in the creation of content or decision-making processes.

Developers of AI systems are responsible for the outcomes generated by AI systems and must be able to explain and justify those outcomes.

## Training and Education

Users of AI systems who use the systems in their work must receive appropriate training on how to use them responsibly and effectively. This training must cover topics such as ethical considerations, potential risks, requirements for human oversight, security best practices, and compliance requirements.

## Data Privacy and Security

Employees, partners and suppliers must adhere to the company's data privacy and security policies when using or implementing AI systems. Access to enterprise AI tools, platforms, or related systems must be restricted to authorized personnel only.

When using free or publicly accessible AI systems or websites, personal data, sensitive data or company intellectual property must not be entered as prompts or source data.

When using enterprise AI systems, personal or sensitive data must be anonymized and stored securely.

## Third-Party Services

When utilizing third-party AI services or platforms, users must ensure, to the extent possible, that the providers adhere to the same ethical standards and legal requirements as outlined in this policy.

# Implementation and Monitoring

## AI Governance Group

The AIGG (AKA ov.ai.gov) is a multidisciplinary AI risk management team comprised of individuals from across the business to ensure that AI systems are developed, deployed and used responsibly, while considering security, privacy, ethical, societal, legal & regulatory concerns. The AIGG defines roles and responsibilities for designated committees critical to the oversight of Oneview Healthcare's AI initiatives.

## Designated AI Officer

The company has appointed a designated AI Officer who is accountable for overseeing the implementation of this policy, providing guidance and support to employees, and ensuring compliance with relevant laws and regulations.

## AI Management System

To support this policy, Oneview maintains an Artificial Intelligence Management System (AIMS). The key objectives of Oneview's AIMS are defined below.

## AI Management Objectives

The AI Management Objectives are aligned with Oneview's key business objectives and strategy, to use technology responsibly, while developing and delivering innovative solutions for our customers.

### **1. Personnel Safety, Culture and Awareness**

Oneview Healthcare PLC shall maintain AI policies and processes to drive and promote a responsible AI culture. This includes Oneview's Responsible AI Awareness training program backed by processes and incentives along with continuous improvement to ensure global best practices.

### **2. Risk & Impact Management**

Oneview Healthcare PLC shall assess impacts and risks of AI to enable informed business decisions. This includes a set of internal AI policies and procedures that support risk management; to understand organisational AI risks; methods to assess risks, vulnerabilities and impacts; the implementation of controls to mitigate risk; and an assurance process to monitor and manage risk.

### **3. Technology & Services Management**

Oneview Healthcare PLC shall identify any AI technology or services that are part of the critical infrastructure and appropriately manage impact and risk. AI technology controls shall be selected and implemented based on a risk-based process. The controls shall be kept current, managed, protect against non-compliant behaviour and ensure the technology is resistant to disruption and abuse.

## 4. Incident Response

Oneview Healthcare PLC shall maintain procedures to appropriately handle AI safety incidents and minimize negative impacts on people, sensitive assets and critical information systems.

Employees must report any suspected or confirmed violations of this policy or any potential ethical, legal, or regulatory concerns related to use of AI to the AI Officer, IT Operations or through the company's whistle-blowing officer.

## Periodic AI System Reviews

The AI Governance Group will conduct on-going reviews of AI system use within the company to ensure adherence to this policy, identify any emerging risks, and recommend updates to policies and procedures as necessary.

## Enforcement

Violations of this policy may result in; disciplinary action for employees, up to and including termination of employment in accordance with Oneview Healthcare's disciplinary policies and procedures, and in the case of others engaged in Oneview Healthcare PLC, may result in legal redress.

## Exceptions

Any exceptions to this policy must be reviewed and approved by the AI Governance Group, prior to implementation.

## Alignment with Other Policies

AI initiatives must be implemented in line with existing ISMS & PIMS policies, procedures and controls.

## Contact & Reporting

Issues related to adverse impacts of the AI systems can be reported to the AI Governance Group via email: [aigovernance@oneviewhealthcare.com](mailto:aigovernance@oneviewhealthcare.com)

## Policy Review

This policy will be reviewed annually or as needed, based on the evolution of AI technology and the regulatory landscape. Any changes to the policy will be communicated to the relevant parties.